



شركة باقر سليمان جعفر
Bhacker Suleman Jaffer Company

Corporate Profile

Putting Premium
into Business Values

www.bsjgroupco.com



From the Sayings of His Majesty Sultan Qaboos bin Said

“The private Sector is one of the main pillars of development in both economic concept which is developing trade, industry, agriculture, tourism, finance and the economy in general or social sense manifested in human resource development, training and rehabilitation and refine scientific and practical skills and find jobs and provide renewable incentives joining in the sector”.



His Majesty Sultan Qaboos bin Said



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**Bhacker Suleman Jaffer has its humble beginnings
in the mid forties at the food market in Souq Mattrah.**



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Honorary Chairman Message:

Bhacker Suleman Jaffer Company is the parent of a group of subsidiaries and it began seven decades ago as a distributor of a number of products, and services. An agent for some of these products and it has been associated with their customers deployed in various state of Oman on the basis of mutual trust.

When the company upgraded its performance with proper planning it grew up in the sectors of industry, real estate and investment at home and abroad, the group retains distinction relations with their clients on internal, regional and global level at highest degree of contentment. Bhacker Suleman Jaffer group of companies managed across several sectors and activities by a qualified, high efficiency staff.

Sh. Abdul Hussain Bhacker Suleman

Honorary Chairman



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HIGHLAND & BHACKER SULEMAN L.L.C.


Oman Insecticides and Air Freshner Co. L.L.C.


الشركة العمانية للبخور
OMAN PERFUMS LLC






المصنعة
Spiral of Lenses


الشركة الوطنية للمنظفات الصناعية المحدودة
The National Detergent Co. S.A.O.S.


INTERNATIONAL MOTORING CLUB


وزارة النقل والخدمات اللوجستية
MINISTRY OF TRANSPORT AND LOGISTICS



Bhacker Suleman Jaffer Group of Companies

Bhacker Suleman Jaffer group co., is a commercial and industrial prestigious family owned company in the Sultanate of Oman that has been established for more than 70 years. The group represents a number of reputed global, regional and local companies and operates in several fields, trade, distribution, manufacturing, real estate development, marketing and foreign investments.



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Bhacker Suleman Jaffer Group is the leading provider of Brand Distribution and Retail Management Solutions in Oman. We began as a distributor managing to provide timely service of FMCG products to the various sectors such as Retail, Wholesale, Government Organizations, Hotels, Catering companies etc.

Later we began specializing in imports as well and packaging on our own products for both wholesalers and retailers. We offer more than 5,000 SKUs in different categories

Our dedicated team ensures standards and quality all the time to provide best products at the best price to all our customers.



NESPRESSO®



Highland & Bhacker Suleman are the authorized agents for Nespresso in Oman sharing an ultimate coffee experience to their customers. Nespresso delights Club Members and consumers all over the globe, thanks to its range of Grand Cru coffees, innovative machines and exclusive personalized services.

- Nespresso sources an exclusive selection of the finest green coffee beans.
- Only an estimated 1% to 2% of coffee meets Nespresso requirements in terms of taste and quality.
- A range of innovative, easy -to-use stylish machines manage the exact balance between water temperature, pressure, quantity and speed to help make the perfect coffee.
- The Nespresso brand stands for exceptional quality, refined service and genuine pleasure. It has become a symbol of elegance.



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Oman Insecticides and Air Freshener Co. L.L.C.



Oman Insecticides and Air Freshener Co was incorporated in the Sultanate of Oman in 1985. Bhacker Suleman Jaffer group of companies is the major shareholder.

- The company is engaged in the manufacturing of aerosols products also the first and leading aerosol manufacturer in Oman.
- Production capability of 80 million cans per year.
- We are engaged in contract filling for renowned European and GCC brands.
- For the last 30 years the company has shown steady progress and growth in product range.
- More than 90% of our products are exported.
- Our main export markets include all GCC countries, Africa, Yemen, Pakistan, India, Bangladesh and Europe.



الشركة العمانية للعبقور
OMAN PERFUMES LLC



Oman Perfumes is the latest manufacturing company under the Bhacker Suleiman Jaffer group of companies. Its goal, the creation of a world class perfume manufacturing facility, including; product research and development, current product testing and fully automated and digitised production equipment.

Our aim, to produce world class perfume brands and products at a continuous and measurable high quality level. Future development includes a movement into further cosmetics ranges and products



SKINO



The DNA surgical and healthcare is an Indian based - Global player in the fields of medical and healthcare products. And it's now in Oman for the first time.

- DNA's success rests on medical expertise and the ongoing dialog with valued business associates and end-customers.
- The core of product portfolio, marketed under the well-established DNA brand-SKINO,
- Made up of proficient system solutions in key segments Orthopedics and primary wound treatment.
- The DNA surgical and healthcare is providers of medical and healthcare products with core range in primary wound management, Fixation, Compression and Immobilization.
- DNA provides services for professional users in the field of medicine and healthcare.

ROYCE'



It all began in 1983 in Sapporo, the capital city of Japan's northernmost island of Hokkaido. With cooler climates and wonderfully natural terrain, it is the ideal location for sourcing the freshest dairy products.

- ROYCE' has become known for crafting unique chocolate products such as Nama ("fresh")
- Maccha chocolates and potatochip chocolates that are now enjoyed in over 14 countries, including Oman.
- ROYCE' is on a mission to introduce all Omanis to the deliciously unique taste of chocolate, Japanese-style.
- A very unique high-end chocolate.



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Sweets of Oman SAOG, established in 1990, is a leading manufacturer of high quality confectionery.

- The plant has various lines producing a wide range of confectionery like Eclairs, Toffees, Fudge, Caramels, Fruit Chew and Enrobed Chocolates.
- The company markets its products under the flagship brand name of 'Chiko.'
- Experienced personnel under stringent quality control and hygiene standards produce the confectionery.
- State-of-the-art manufacturing facilities ensure products of international quality
- The company has successfully penetrated countries around the world and exports its products to more than 40 countries.
- Sweets of Oman in its relentless pursuit of quality obtained HACCP Certification in the year 2004.
- The company further obtained BRC (Global Standards for Food) certification in the year 2008.
- The company was certified with FSSC/ISO 22000 in the year 2015.



الشركة الوطنية للمنظفات الصناعية ش.م.ع.ع
The National Detergent Co. S.A.O.G.



The National Detergent Company SAOG (NDC) is a partner of Bhacker Suleman Group. It is one of the leading FMCG companies in the Sultanate of Oman. NDC manufactures and distributes a wide range of highly reputed and successful brands covering various segments like detergents powders, liquid detergents, soaps, shampoos, allied laundry aids and other household cleaning products.

NDC is the first ISO certified soap and detergent company in the region. The company's flagship brand BAHAR was voted as the "Best Brand" in the country, for the period 2010-2011, amongst 130 regional and multinational brands across categories, in the Brand Survey conducted by the Oman Daily Observer.

NDC is committed to the pursuit of excellence and adherence to the highest quality standards in all its core activities. The company has also won numerous laurels for leadership in developing Omani products that are at par with some of the best international brands.



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IMC Holding is an industry leader in CRM and strategic loyalty solutions with state of the art facilities and technologies catering to the Middle East market. IMC was established in 2003 in the Middle East as part of Al Fahim Group with offices in UAE and Qatar and Bhacker Suleman Jaffer Group in the Sultanate of Oman.

- MC is growing rapidly through its very focused approach on integrated marketing strategies with three business units, Loyalty marketing, online marketing and Research & Market Intelligence.
- Getting to “know” your customer can make the difference between a winning and losing commercial enterprise.
- This ability to “know” a customer has become more difficult—yet more important—than ever.
- We have revolutionized the Business Communication channel by offering Integrated Marketing Communications with visible ROI synergies.
- IMC offer tailor made CRM solutions for corporate houses, to increase their customer loyalty and create finer personal relationships with their customer base.



Bhacker Sulaiman Jaffer Company (Real Estate Division) decided to establish an independent firm in 2008 under the name and style “Muttrah Coast for Real Estate LLC” to service their clients more professionally.

- The company has a professional management team.
- Provide high level of quality and maintenance services.
- The company has future plans to invest in the property sector due to the increase in demand.
- In addition we aim to manage outside properties and offer maintenance services to other parties in high quality.



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